

Sponsorship & Advertising Opportunities

The Development and Regulation of Crop Protection Technologies in Southern Europe will be an event not to be missed by the plant protection industry in 2017. As such, sponsors will have exposure to a broad spectrum of the industry. There are a number of fantastic sponsorship packages available with the associated benefits itemised below:

Headline Sponsorship Package

- Company name and/or logo will be given prominence on all marketing materials including pre-conference announcements, presentation materials, programmes, the event publication, venue branding and delegate packs
- The placement of your promotional banners/pop up stand in a prominent position at the event
- Full page advertisement in the event publication
- Acknowledgments at the start and end of the conference
- Two complimentary delegate passes to the conference
- 50% discount on delegate passes for the Las Jornadas conference (for up to 3 delegates)

Price €2,260 (excluding VAT)

Drinks Reception Sponsorship Package (Evening of 30 November)

- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the event publication and selected venue branding
- Company logo printed onto promotional banners for the drinks reception
- An acknowledgment of your company at the start of the drinks reception and an opportunity to briefly promote your company

Price: €2,260 (excluding VAT)

Lunch Sponsorship Package (on 1 December)

- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the event publication and selected venue branding
- Half page advertisement in the event publication
- An opportunity to promote your company at the start of the lunch
- Company logo printed onto promotional banners displayed during lunch

Price: €2,260 (excluding VAT)

Data/USB Sticks Sponsorship Package

- Company name and/or logo will be included on Data/USB sticks which will be included in delegate packs
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the event publication and selected venue branding
- An opportunity to include company literature/promotional information on the Data/USB Sticks

Price: €1,350 (excluding VAT)

WHEN

30 November - 1 December 2017
(Thursday - Friday)

WHERE

IQS - Ramon Llull University
Barcelona, Spain

PRICE Early Bird Rate €300 + VAT

(Full Rate €350 + VAT until 3 November
Inclusive of Congress pass and Drinks Reception)

Should you wish to register, sponsor or advertise, contact us by:



+44 (0) 1423 863 522



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IN COLLABORATION WITH



SECP CONFERENCE | 2017

Southern European Crop Protection Conference



30 NOVEMBER - 1 DECEMBER 2017 | BARCELONA

Lanyards Sponsorship Package

- Company name and/or logo will be included on lanyards used for delegates, sponsors, speakers and media during the conference
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the event publication and selected venue branding

Price: €1,000 (excluding VAT)

Pens Sponsorship Package

- Company name and/or logo will be included on pens which will be included in delegate packs
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the event publication and selected venue branding

Price: €680 (excluding VAT)

Notepads Sponsorship Package

- Company name and/or logo will be included on the notepads which will be included in delegate packs
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the event publication and selected venue branding

Price: €680 (excluding VAT)

Event Supplement Advertising

This is a great opportunity to advertise your company and services to a targeted audience. This printed publication will be given to every participant at the event and will include the event programme, speaker information, an advertorial and advertisements (Full/Half/Quarter Page).

To promote your company or service, the prices are as follows:

Full page - €1,000 (excluding VAT)

Half page - €680 (excluding VAT)

Quarter page - €340 (excluding VAT)

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